



Faculty Senate

Committee on University Urban Affairs (UUA) 2021-2022 Annual Report

Submitted by: Sarah Baird, Professor of Global Health and Economics, Department of Global Health, Milken Institute School of Public Health

In Summer 2021, UUA was reconstituted with several new members under a new chair, Sarah Baird. In addition, Amy Cohen was appointed as co-chair in November.

Current UUA Members include:

- Sarah Baird, Chair (GWSPH)*
- Amy Cohen, co-Chair (CCAS)
- Hugh Agnew (ESIA), Faculty Senate Executive Committee Liaison*
- Tomi Adetunji (SEAS)
- Sonal Batra (SMHS)
- Athena Cross (CPS Staff)
- Bagmi Das (GSEHD)
- Karen Dawn (SON)
- Wendy Ellis (GWSPH)
- Karen Kesten (SON)
- Samantha Luna (CPA staff)
- Renee McPhatter (Gov and Community Rel.)
- Gene Migliaccio (GWSPH)
- Nathan Nyugen (GWSA)
- Chavon Onumah (SMHS)
- Prasad Srinivas (GWSB)*
- David Sullivan (SMHS)
- Leslie Trimmer (GSHEd)
- Margaret Venzke (SON)
- Maranda Ward (SMHS)
- Christy Zink (CCAS)

*Faculty Senators

Committee Mission states:

The Committee on University and Urban Affairs helps foster continued good citizenship between The George Washington University and the greater Washington, DC metropolitan area. The University and Urban Affairs Committee serves as an ongoing catalyst for maximum efficiency in this area and prevents the duplication of effort between GW and the community itself. By affirmatively tracking GW's already allocated resources and initiatives, the

University and Urban Affairs Committee "paints the big picture" of GW's community relationship and subsequently provides the University with a valuable source of advice on continuous improvement and possible future endeavors.

The FSEC also identified the following goals for UUA:

1. Joint with the Research committees, investigate how GW is working to collaborate with Amazon HQ2 and to navigate competition from other local universities.
2. Proactively look at ways to improve neighborhood relations, including building an inventory of current efforts across the university in this area.

Committee Actions (Fall Semester 2021):

Due to the ongoing pandemic, all meetings of the UUA committee have been done virtually via Zoom. Members met on October 8, November 12, December 10

Below is a snapshot of the ongoing activities that relate to aforementioned UUA goals:

- *Investigate how GW can work to collaborate with Amazon HQ2:* This was discussed in both the October and November meeting, and the general consensus is it is that it is unclear what the role of this committee is or should be in addressing this issue. The UUA chair initiated discussions with the University Research Committee on this issue, the results being that the Senate has not yet decided on clear points of action. The UUA chair reported on this status in October and November committee meetings, and in response the UUA identified two actionable, focused priorities for 2021-2022.
- *Building an inventory of current efforts across the university:* Committee members are prioritizing this effort as a key activity for the committee during the 2021-2022 academic year. Thus far discussions have involved trying to understand what currently exists, what platforms might be available to collect this information, and how to make it a priority for faculty and the GW more broadly in the future. A likely candidate to build this effort through is the 'givepulse' site designed and maintained by the Nashman center.
- *Proactively look at ways to improve neighborhood relations:* The Committee identified the new GW hospital project in Ward 8 as a key project for strengthening community relations.

Based on member discussions and interests, UUA has identified two projects for 2021-2022:

- **Project 1 – Create an inventory** of community engagement events at GW that is sustainable and acts as a catalyst for further partnership related to community engagement by GW faculty, students and staff. It was decided that the best way to move this forward was through givepulse, and Nashman Center
- **Project 2 – Community Engagement plan with the new hospital.** Committee members will develop and implement (with identified key partners) a proposed plan of community engagement related to the new hospital. A select sub-group of members will meet more regularly to help move this forward. This committee will also engage more broadly with the University, including committee's with similar goals in the health sciences etc.

Committee Actions (Spring Semester 2022):

Due to the ongoing pandemic, all meetings of the UUA committee have been done virtually via Zoom. Members met on January 13, February 11, March 10, and April 8

Project 1 – Create an inventory. In the January meeting, Amy Cohen and Wendy Wagner (both from Nashman center) provided a detailed presentation on how to use GivePulse and committed to a series of meeting with specific constituencies to navigate more faculty to using the system and encourage faculty engagement. They received back from the committee members on how to make it more user friendly for faculty, as well as ideas on how to ensure that community engagement is considered broadly (e.g. advocacy). The Nashman team is committed to making improvements to the system, and to continue to advocate for support from the GWU administration. During Spring 2022, as part of their work with the UUA committee Amy and Wendy presented or discussed the GW Serves GivePulse platform to capture community-engaged work at GW with the following GW groups:

Emergency Medicine - faculty meeting

School of Business - faculty meeting

School of Medicine and Health Sciences - Senior Associate Dean Lawrence "Bopper" Deyton

Milken Institute School of Public Health - community and global health program, group coordinated by Olga Price

Center for Excellence in Public Leadership - multiple meetings

Physician Assistant program - Angelique Redmond

Graduate School of Education and Human Development - Katrina Lacey

Milken Institute School of Public Health, Department of Global Health

This will continue in 2022-2023.

Project 2 – Community Engagement plan with the new hospital (now named Cedar Hill Regional Medical Center, GW Health in Ward 8 at the St. Elizabeth's East Campus, groundbreaking took place in February 2022). A sub-committee was formed (chaired by Sonal Batra) to ensure that enough time could be spent discussing this and a plan could be formed. Discussions evolved around how to ensure Cedar Hill and surrounding becomes a health hub with the community. The redevelopment at St Elizabeth's will become a center for community in the surrounding area, not just the hospital. The UUA committee was linked into the Ward 8 health council which has public monthly meetings at Bridgewood hospital. The sub-committee met on February 16. and discussed possible ways the university could support the hospital meeting local community needs. Since the sub-committee did not have much insight into current plans, key decision makers, and current community needs assessments, the group decided the initial focus would be on data gathering to get a better picture of what was going on. We reached out to several people at the university to this end, and are still in the process of meeting with them. This included inviting Dr Bill Deitz (Redstone Center) and Dr. Gigi El-Bayoumi (Rodham Institute) to future UUA meetings. Dr. Deitz attended the March meeting, and the hope is that Dr. El-Bayoumi will be able to attend a future meeting.

It will be important for UUA to remain connected to the Nashman Center, Redstone Center, and Rodham Institute as it continues its work. I believe there should always be at least one member of the UUA committee associated with each of these centers/institutes

Other Business:

Jim Chung (Associate Vice President for Research, Innovation and Entrepreneurship) came to the FSRC (UUA also invited) on January 28 to talk about the research and innovation corridor. In addition, Professor Sarah Baird, alongside the chairs of the FSRC committee, met with Joe Matope (Director of Corporate Relations) on February 22 for an update on GW's relationship with amazon. UUA should continue to maintain links with these groups.

Please direct all inquiries to UUA Chair, Professor Sarah Baird at sbaird@gwu.edu.

Reviewed by UUA committee members.